



**The Bank of New Glarus®
and Sugar River Bank Branches**

Member
FDIC

September 15, 2017

Dear Customer:

Recently, Equifax, one of the three national consumer credit reporting agencies, announced a major data breach, affecting approximately 143 million Americans. According to Equifax, the data breach occurred between May and July 2017, and the information stolen includes consumers' names, Social Security numbers, dates of birth, addresses and driver license numbers. There is no evidence of unauthorized access to consumers' credit reporting databases. Equifax has established a website that informs consumers if they may be affected by the breach, provides additional information on the breach, and offers complimentary identity theft protection and credit file monitoring. This information is available at www.equifaxsecurity2017.com.

To be clear, The Bank of New Glarus® and Sugar River Bank Branches **was not** compromised and your information was not stolen from our bank. However, we take the security of our customer information very seriously, and would like to provide you with additional information and steps you can take to protect your personally-identifiable information. To help protect your identity and personal information, we strongly encourage our customers to take the actions noted below:

- Review your account statements to spot any suspicious transactions. You can also monitor your account activity online at any time at www.thebankofnewglarus.bank
- If you spot any suspicious transactions, please contact us immediately at (608) 527-5205
- Consider placing a fraud alert on your credit report (see www.consumer.ftc.gov/articles/0275-place-fraud-alert)
- Consider freezing your credit file (see www.consumer.ftc.gov/articles/0497-credit-freeze-faqs)
- Review your credit reports for accuracy. Call any one of the three credit reporting agencies to receive your free annual credit report or visit www.annualcreditreport.com.

Experian®
P.O. Box 9554
Allen, TX 75013
888-397-3742
www.experian.com

TransUnion®
P.O. Box 2000
Chester, PA 19016
800-680-7289
www.transunion.com

Equifax®
P.O. Box 740241
Atlanta, GA 30374
800-349-5191
www.equifax.com

- You should also contact the credit reporting agencies to notify them of any suspected fraud or identity theft.

If you believe you have become a victim of identity theft, please contact your local law enforcement office and/or your state attorney general. Finally, you may also want to consider reviewing information about recovering from identity theft, which is available from the Federal Trade Commission (FTC) at www.identitytheft.gov or by calling 1-877-ID-THEFT (1-877-438-4338). The FTC also offers general information to protect your online presence at www.consumer.ftc.gov/topics/privacy-identity-online-security.

In this day and age, Consumer Fraud and Identity Theft pose a constant threat to your financial security. As your financial institution, we take extra precautions to ensure that your personal information is safe and secure. In response to this unprecedented breach at Equifax, though, we encourage you to remain extra vigilant in preventing any such threat and ask that you report any suspicious activity in your accounts immediately, by calling us at (608) 527-5205 or by visiting any one of our branches and speaking to one of our bank representatives.

Sincerely,

Ron Schaaf
CEO and President

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